User Journey Map

**Better user experience**

**Download the application**

**STAGE 1**

**Manage the project scope effectivety**

**App store presence**

**Watching news**

**Search for news**

**STAGE 4**

**STAGE 3**

How to use this Whiteboard

**STEP 1**

Give edit access to your team by clicking on the "+" button in the upper right corner.

Add people in or share the link.

**STEP 2**

Drag and drop sticky notes inside the Whiteboard to add information. Feel free to edit the text inside. You may also use the arrows to connect ideas.

**BARRIERS**

**FEELINGS**

**NEEDS**

**OBJECTIVES**

User Journey Maps give an overview of the customer experience. How do you want your business to reach users?

|  |  |
| --- | --- |
| **Date** | **15 October 2022** |
| **Team ID** | **PNT2022TMID40864** |
| **Project Name** | **NEWS TRACKER APPLICATION** |

PNT2022TMID40864

**Time consuming to design**

**Clear statement of requirements**

**Update and maintenance efforts are multiple**

**Cultivate constant effective communication**

**Loss of revenue from ad blockers**

**Proper planning**

**Unreliable data storage**

**User involvement**



**Push notificationn**

**Login process**

**STAGE 2**



Use these to create whiteboard magic!

**Sticky Notes**

Add

Add

Add

Notes or Comments Notes or Comments Notes or Comments

**Connectors**

**Stickers**

**JAIKUMAR**

**MAHALAKSHMI**

**HARISH KUMAR**

**SANJAY**